THE AUTOMATOR

CONTENT

As we start the 2nd Quarter of the year, the need for Automation is increasing. UiPath's Successful IPO and some significant investment into the space indicate the interest and need for Automation Solutions. We recently launched RPA Citizen Development as a Service and believe that in a post Covid world, there is a massive need to empower workers to make them more productive but, in a cost-effective way. The UiPath StudioX is the ideal "no code" and "easy to use" platform that most non-technical employees can embrace. We believe our Citizen Developer Packs provide the most efficient way to launch department and/or company "worker enablement software." We will provide the software, onboarding/training, Support Helpdesk and Bot Development services to achieve quick efficiency wins. Our goal is to support our customers as they start and continue on their automation journey.

These are exciting times and we are eager to help you on your RPA Journey.

– Peter Camp, CTO and Founder of CampTek Software
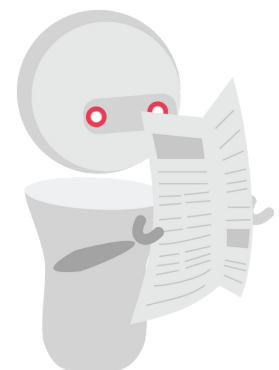
RPA 2021: Where are we now?

By: Peter Camp, CTO and Founder of CampTek Software

The year 2021 is off to a roaring start in the Automation space and it's gathering steam. Companies are actively looking for solutions to help them deal with the new realities of our world and the pandemic continues to influence buying and planning decisions.

Questions like... "How can we do more with less?" "Will the business need to automate its operations to remain competitive?" "Do employees need to be upskilled to meet the demands of the changing workplace and economy?"

Frankly, these questions could have been asked at any time in the last 100 years. However, in this time they bring a renewed poignancy. The good news is that the technology to help answer these questions exists today. The key is understanding the needs of the business and planning accordingly. It's important to understand a few key points.

How does RPA relate to AI and ML? Making a distinction between Hand and Head work is a good way to think about how each can function. Many of today's RPA Activities rely on AI/ML to accurately work with a variety of User interfaces.

These are the three areas that can be automated and the code level that is required to do so:

1. **Hybrid Applications** – These can be unattended robots and/or incorporate the use of simple interfaces as an application replacement and/or utilize the heavier lift of "human in the loop."
2. **Digital Assistants** – The use of both attended and unattended capabilities to maximize the usefulness and proliferation of capability. These types of utilities are pushed out to employees in all lines of the business in a federated way.
3. **Citizen Development** – No code platform that should maximize the ability to get small things done quickly. This solution is not overly focused on widespread distribution of processes created at this level. Sharing can occur in the department level. It can also offer the ability to identify processes and submit them to the internal COE to potentially build Hybrid Applications and/or Digital Assistants.

Which is the best RPA Platform for your needs? At this point, any software vendor that is part of the Forrester wave can provide valuable capabilities. The key is understanding the difference in their offerings around areas of automation. For example, Appian and Pega are heavily focused on Low Code Hybrid Applications. UiPath on the other hand is more well-rounded and can provide significant value for Hybrid Applications, Digital Assistants and Citizen Development that employ all levels of code complexity.

Another consideration is price vs. value. The RPA market is getting more commoditized and robust as low-cost options become available. In some cases, Microsoft Power Automate makes sense for a somewhat technical audience that is willing to build a limited automation practice. However, I don't feel that it's an adequate tool for medium to wide scale citizen development. The interface is very step-intensive and not intuitive for users who are less technically skilled in software solutions. It can also be cumbersome for those who are more technical.

In contrast, the UiPath StudioX is highly intuitive, much more robust in capability, offers the ability to share workflows amongst groups and provides an entry point for wider-scale digital assistant and hybrid automations. The choices are numerous at this point, but it's all about gaining an understanding of what the end goal of Automation is and how it can best fit into your organization.
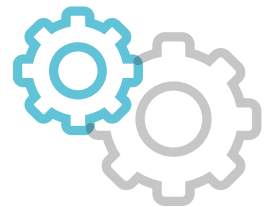
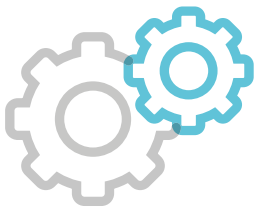### Read more from the CampTek Blog Here!

Webinar Recap: Citizen Development. Reimagined.

Last month, CampTek's own Bob DiSciullo and Peter Camp presented a brief session on the meaning and impact of RPA Citizen Development. They outlined the approach to automation and delineated no code, low code and high code solutions across process complexities. They discussed the very real issues of wasted resources and energy that come with the Navigational Burden and other drains on business and their valuable knowledge workers. They also explained the demystification that comes with empowering knowledge workers to build their own low-code/no-code automation solutions.

Please feel free to access the recording, on our YouTube Channel: **Citizen Development. Reimagined.**

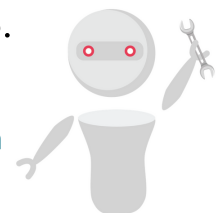# PETE'S GARAGE
at CampTek Software

Is your bot broken? Bring it in for a tune up at Pete's Garage!

At CampTek Software, our services go beyond just bot production. We also help with the maintenance and repair of your bots after they are in production. We are here to help you at every stage of your RPA journey. If your bot is broken, contact us! We can help.

Contact us: sales@campteksoftware.com

Upcoming Events!

Looking for more industry-relevant information and professional development? Each month, the CampTek team will provide brief information on upcoming webinars, conferences and other events in this section.

Automation Anywhere's IMAGINE

Tuesday, May 11 – Thursday, May 13, 2021

WHAT IS IMAGINE? A three-day global, live streamed and on-demand cloud RPA event.

Automation Anywhere's Imagine Digital for 2021 features a wide variety of interactive content to help you achieve your intelligent automation objectives, especially in the cloud. From inspiring keynotes and RPA solution spotlights to customer showcases and technical training, this year's Imagine experience will provide you with learning opportunities uniquely designed to accelerate your RPA journey. View the three-day agenda **HERE**.

Register for Free **HERE!**

How the Finance Department can use and Plan for Robotic Process Automation (RPA).

Thursday, May 13 – 1:00 PM EST

In 2021, CFOs in the United States and across the world are asking how to utilize robotic process automation (RPA) to improve Finance Department service, quality, efficiency and to better support on-site/remote workers. Currently, if properly planned for and implemented, organizations are obtaining 25% to 10x improvement from RPA.
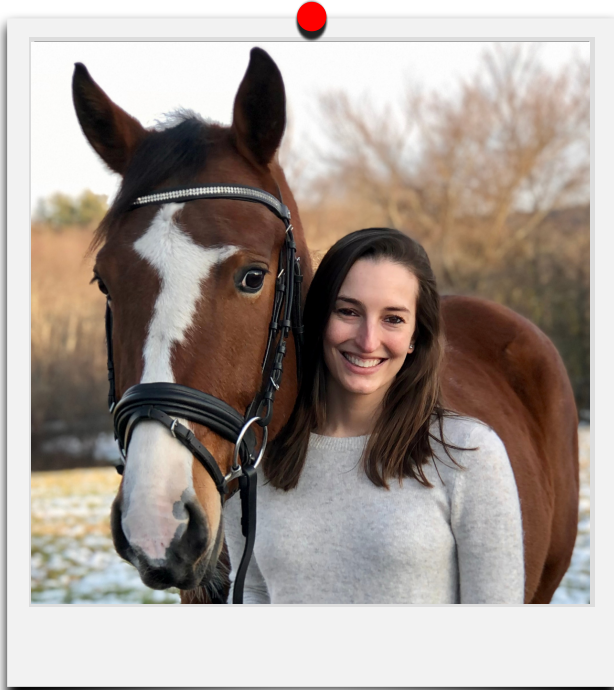
Join Peter Camp, CTO and Founder of CampTek Software, and George Dunn, President of CRE8 Independent Consultants, as they present on the following: What is RPA? How can it be best used in the Finance Department, summary case studies, best planning practices, and return on investment? Application areas discussed will include Accounts Payable, Accounts Receivable, General Ledger, and Payroll.

Join us for this informative no-cost, 50-minute educational session, followed by a 10-minute Q&A. If you would like to use this online class to apply for continuing education credits, a letter of attendance can be provided.

Register **HERE** for this Free online presentation.

CampTek Team Member Highlight
Meet Jess Zaniewski!

Hometown: Boxford, MA

Position at CampTek Software: Marketing Coordinator

Description of position at CampTek Software: I am responsible for assisting with CampTek's marketing efforts which include managing our social media platforms, creating our newsletter, writing for the CampTek blog and e-mail campaigns.

Favorite part about working at CampTek Software: The people! The CampTek team is a great group of hardworking people. They are always supportive of creative thinking and new perspectives.

Hobbies: Horseback riding, training my horse Tater, working out and drawing.

Bucket list item: I want to travel more. I'd love to go to Iceland, Scotland and British Columbia.

Favorite Music: I love 90's grunge rock! I am a big fan of Chris Cornell and Layne Staley.

Find us on Social Media!

Follow us on Facebook, LinkedIn and Twitter to keep up with the latest in RPA news!