THE AUTOMATOR

CAMPTEK SOFTWARE'S MONTHLY NEWSLETTER

November 2020

Vol.4

As we near the end of 2020, we want to say "Thank You" to our hard-working team at CampTek Software and to our great customers and technology partners. We are so proud of the success we've had, despite the obvious challenges that this year brought to us all. We are excited about new opportunities in the coming year and the increasingly important role RPA technology is playing in our world today.

RPA is currently paving the way to new technologies alongside Artificial Intelligence and Machine Learning and moving towards Intelligent Process Automation. We are also seeing the introduction of newer platforms like UiPath APPS which provide the ability to combine many applications into a single view and deliver a digital assistant for every desktop.

RPA technology is also gaining traction at higher levels of business. CFOs and COOs are beginning to realize the capabilities of automation in improving the efficiency and accuracy of various business processes. The RPA industry is not only gaining in popularity across the board. It is now being viewed as the future for global business.

We wish everyone a successful completion of 2020 and look forward to the opportunities and challenges that come with the new year in 2021 and beyond.

- Bob DiSciullo, VP of Sales

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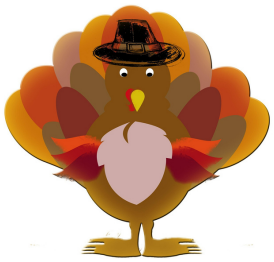


"Innovation in Healthcare" UiPath Webinar Review

Featuring CampTek Software: October 27, 2020

Cerner Revenue Cycle ROI's in Action CampTek
Software was recently invited to participate as the healthcare industry expert on the UiPath Innovation in Healthcare Webinar Series. The event focused on sharing successes and CampTek's unique methodology in use cases utilizing RPA to help healthcare providers solve productivity issues in the revenue cycle process. Peter Camp, CTO and Founder and Bob DiSciullo, VP of Sales of CampTek Software, were joined by Wade Wright, Executive Director of Patient Financial Services at West Tennessee Healthcare. Wade generously offered some great insight from an end-user/customer point-of-view.

Topics and discussions from the webinar included:

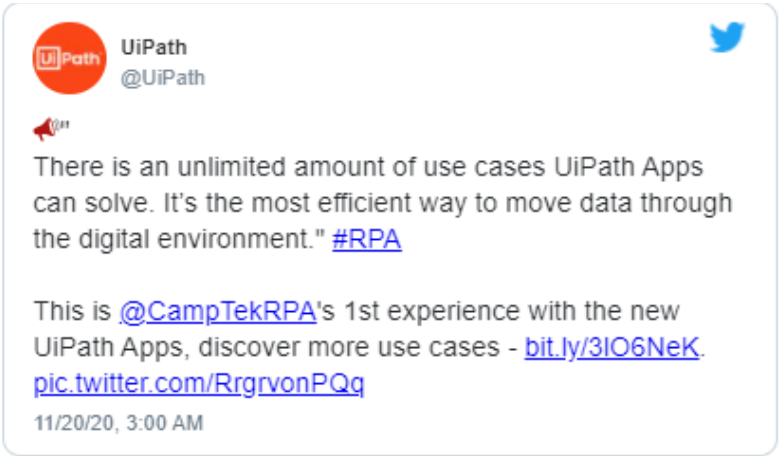
- Healthcare RCM Overview
- What is working well
- How could it be optimized
- CampTek Software's unique approach and its value
- Showcase of active projects with running Bots
- New Bots in progress for future solutions
- Real world use cases and video examples of Bots in action

Exciting Road Ahead!
For more information on the solutions discussed during the October 27 webinar, check out our Cerner Revenue Cycle Case Study and a short demo video: Cerner Revenue Cycle Bot in Action! UiPath and CampTek Software also discussed the rapid adoption of virtual assistant or Apps technology in healthcare – tackling issues like Physician Burnout and something as essential and basic as a having their own digital assistant. For example, the digital assistant can start their day by opening all their applications while they get coffee. CampTek Software is currently exploring this solution with numerous healthcare customers alongside UiPath. You can learn more here: Introducing the Industry's first Robot-Powered-Low-Code App Platform. We invite you to "watch this space"! There are more exciting things coming in the virtual assistant and Apps space and CampTek Software is thrilled to be part of the Apps coming-of-age story! Stay tuned!

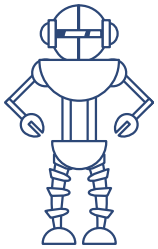
Watch full webinar recording here!

Camptek Software shares thoughts on new UiPath Apps

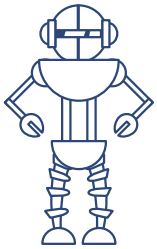
CampTek Software is recognized as one of the first UiPath vendors to utilize UiPath Apps. See more use cases **here.**



CampTek Software December Webinar: Automating the Cerner Revenue Cycle



Topic: How to Automate Cerner Revenue Cycle with CampTek Software RPA
Date: Thursday December 10, 2020
Time: 2:00 PM EST



Register Here!

Relying on a manual process to improve healthcare inefficiencies is not an effective use of time or resources. Robotic Process Automation (RPA) can help businesses solve productivity issues in the revenue cycle and throughout their organization. See how you can save time, headache and costs by automating the revenue cycle. Join this webinar, and you will see how health systems have realized benefits from automation. See real examples of how CampTek Software helps health systems across the US simplify revenue cycle management and fill process gaps with ease.

- Improved data accuracy and increased productivity
- Elimination of tedious manual processes and human error
- Reduce benefit claims and eligibility processing time and more
- Boost revenue by assisting with collections, payment process, write-offs, adjustments and more

See a live demonstration of high value Revenue Cycle Management bots.

Register Today!

RPA Attended Automation Re-examined

By: Peter Camp, CTO and Founder of CampTek Software

There has been a lot of buzz lately in and around attended automation. Recently, Automation Anywhere released their first named bot in this space, AARI. They equated it to an "automated business process" assistant in the same realm as Alexa, Siri and Google Assistant. In addition, the "Low Code" market continues to grow and show profitability both for services and support. The value proposition behind this thought is that applications can be built quickly and by non-coders (i.e. citizen developers). In recent studies referenced at the AA conference, by 2023 there will 4 times more citizen developers than traditional developers. It is clearly an area of high adoption and promise.

It seems like a lifetime ago we wrote a blog entitled "3 Killer Front Office RPA Use Cases." This blog addressed 3 high value use cases that can be solved with attended automation. That was 2018. We are now closing in on 2021 and the bar has been raised quite a bit. Some of the RPA leaders have done well proving out the value proposition of "Low Code" solutions to their customers. As noted above, the adoption of citizen development is set to increase over the next few years. While I believe there have been some good use cases, the adoption, and the use of "Low Code" applications that rely on a stack of technology for intelligence and usefulness is going to grow exponentially.

Coming from an RPA perspective I see how UiPath and its UiPath Apps offers a compelling case to provide the most complete solution for citizen development. Using Apps and StudioX, citizen developers will be able to create data driven bots and applications. These will help them identify and solve problems faster in their day-to-day activity. Apps can act as a "digital assistant" that will fit each user's specific needs and demands. At the click of a button, Apps will turn on pre-configured UiPath bots that will gather all the data necessary and perform actions in a sequenced fashion. The fantastic part about UiPath Apps is that it's a blank slate that can leverage the entire UiPath tech stack.

There is a myriad of use cases UiPath Apps can solve. Whether Apps acts as a digital assistant or as an application enhancement/replacement, it is the most efficient way to move data through the digital environment. With Apps we can now focus on navigational efficiency by reducing the number of steps it takes to execute work with business applications. The architecture reduces time to market and provides a simple distribution model that is both agile and aides in continuous improvement.

It is an exciting time to be a part of the automation space as these tools continue to improve and provide more functionality. I truly believe this movement to create applications that are "actually" usable, efficient, and low code will transform how new applications are created and consumed by end users. RPA, with AI and ML as its engine, creates new opportunities that previously seemed inconceivable. The amazing thing about this is we are at a point where the technology is very profound and reliable. Anything is possible. Because of the breadth of today's tools, it is evident that automation and rapid application development are here to stay. They will define the next era of the technology, and with it, we will achieve true digital transformation.

Read more from Peter's blog here

RPA Use Cases for Financial Services

A continued look at our Financial Services Use Case Series. In this series we will outline a variety of industry-specific solutions to help you visualize how such a solution might be implemented that may otherwise seem abstract or unattainable.

Release 4: Data Visualization for Exploratory Research

At our current pace, the world is producing 2.5 quintillion bytes of data per day. As people begin to realize the power behind data in driving sales and profitability, corporate executives value mechanisms that utilize this data to draw actionable insights. Financial institutions can harvest the power of RPA to aggregate internal and/or external data and understand a business landscape quickly. Bankers, traders, analysts, researchers and executives can have neatly visualized data sent via email on a regular basis to better do their jobs.

Internal Data Aggregation

Every morning, corporate executives wake up and analyze sales data from the previous day. For example, corporate executives at a company like McDonalds may view metrics on total revenue, average ticket price and product-specific sales. Well-presented data may allow these executives to make timely and effective decisions regarding product availability, operating hours, marketing strategy and more.

With the power of RPA, CampTek Software can aggregate large quantities of information for leaders so they can better understand the operations of their organizations at any point in time. CampTek can send a periodic e-mail illustrating data such as sales by geography, product and time of day. We can also aggregate any information based on the executive's specific areas of interest on a periodic basis. In using RPA, analysts can bypass working lengthy hours on reports for their business leaders. Periodic reports generated by RPA save time, avoid errors and allow business leaders to make constructive decisions.

Consider too, the sales and trading division of financial services. Each and every trader on the floor makes countless decisions, codified as data points. Organization-specific aggregation of the data points can allow for employees to gain insight on their performance. CampTek can aggregate any data collected on the trading floor and send visualized data to employees and company leaders, allowing for optimization of practices within the financial services organization.

Read the full study here

CampTek Team Member Highlight: Meet Peter Camp!

Hometown: Portland, ME
Position at CampTek Software: CTO and Founder
Description of position at CampTek Software: As the founder and leader of the company, my role is to provide direction and support for our employees and customers. My day to day focus is to provide as much value as I can to CampTek Software to help it grow and prosper.
Favorite part about working at CampTek Software: The great team we have assembled that pushes me to work harder and constantly innovate. The day to day challenge of running a business and seeing the progress of the work completed.
Go-to COVID-19 quarantine activity: Andy Frasco LIVE Streams and directing CampTek LIVE Streams at the Portland House of Music.
Hobbies: Snowboarding, Tennis, listening to and watching Live Music and watching sports (i.e. NBA, NFL, MLB, NHL and college sports).

Find us on Social Media!

Follow us on Facebook, LinkedIn and Twitter to keep up with the latest in RPA news!