

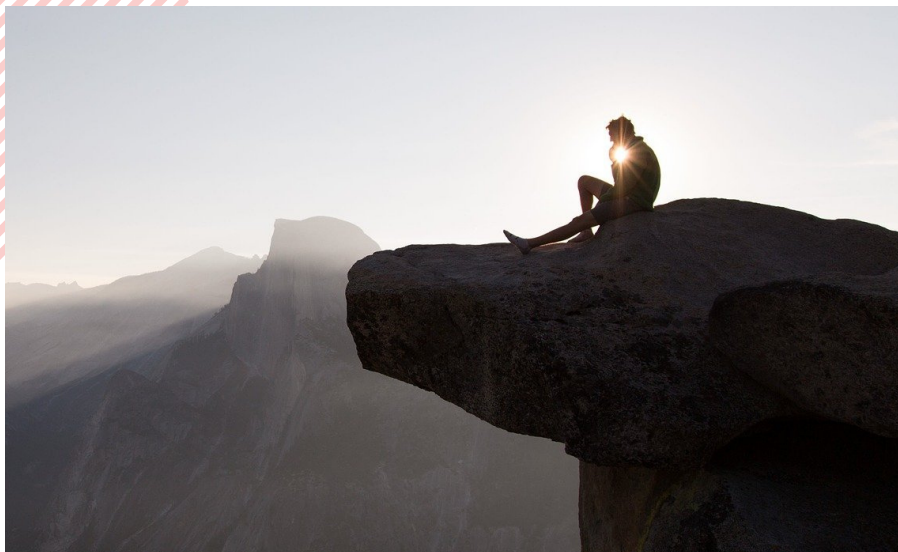
# THE AUTOMATOR

CAMPTEK SOFTWARE'S MONTHLY NEWSLETTER

June 2021

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We are at a watershed moment in human history. For the first time, technology is going to work for humans vs. humans working for technology. For far too long we have been at the mercy of computers, repetitive data entry and wasted countless hours navigating business applications. The virtue of software automation and, specifically, Robotic Process Automation, AI and ML - will soon be realized.

In what some are calling the 4th industrial revolution, we are at the brink of something momentous. At CampTek Software, we are here to help businesses and knowledge workers achieve their automation goals. We create solutions using automation that allow people to focus on tasks that are of higher value and meaning.

These are exciting times and I am honored to be a leader in this space as we usher in a new age.

- Peter Camp, CTO and Founder of CampTek Software

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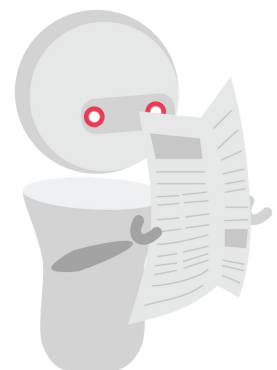
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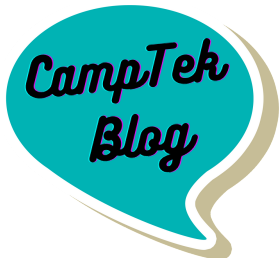
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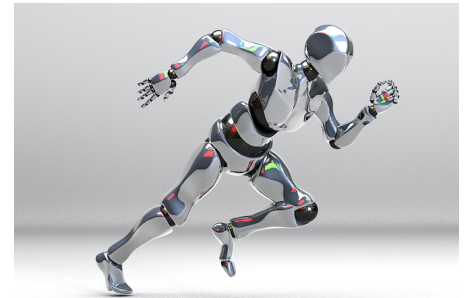


# RPA 2021.5: It's Go Time!

**By: Peter Camp, CTO and Founder of CampTek Software**

## A Sign of What's to Come

[UiPath's successful IPO](#) and Automation Anywhere's recent announcement that they are also seeking a public offering in 2021 should be a huge sign of what is to come. The RPA Software market is expected to generate close to \$2 Billion this year and the estimated market for intelligent automation presently around \$500 Billion in 2021.



Companies have experienced significant uneasiness with spending money on large scale digital initiatives since the start of COVID. While there are outliers, most of my peers in the industry report similar and sporadic spending on Automation projects. That time is clearly coming to an end. Report after report describe a tight and unavailable labor market. Cost pressures are forcing companies to do more with less while also trying to increase productivity to keep up with pent up demand. I believe this theme will carry on for the next two years as the world recovers from this transformative pandemic.

## It is our Time

As an Automation Solution provider, I realize it is our time. In recent years, the technology has been used in various ways with the thought of where it could lead. My thought is as I have talked about in previous [blogs](#); we are at a watershed moment in human history. For the first time, technology is going to work for humans vs humans working for technology. We have been at the mercy of computers for far too long with repetitive data entry and countless wasted hours navigating business applications. We will soon realize the virtue of software automation, specifically Robotic Process Automation, AI and ML.

## The Time to Automate is Now

At this point, based on what the perceived backlog is, and the incredible productivity pressures faced, every company that wishes to stay relevant, profitable, and competitive **MUST** adopt a serious automation strategy as soon as possible. Organizations cannot afford to have their high value knowledge workers spending time on easily automated tasks. Whether it be day to day tasks that are specific to groups and/or individuals, a Citizen Development program is imperative.

It is estimated by 2024, [Low Code will handle 65% of new application development](#) and non-traditional developers will create them in many cases. While a solid Citizen Development initiative can help enormously, it cannot stop there. The use of governed, widely distributed Digital Assistants identified either through process discovery, Citizen Development program or business-identified. Pushing bots out to thousands of desktops instantly and providing immediate ROI. Like everything else in an automation initiative, it's agile in design and continuously improving. Lastly, unattended back office bots can work in concert with digital assistants, with a human in the loop experience. Or, they can do what they have always done. Automate work.

The time is now to adopt an Automation Strategy. As always, we are [here](#) to help.

**[Read more from the CampTek Blog Here!](#)**



# Your Bot Expert Split. Now What?

## Customer Case Study

Just like people, some companies don't plan to fail but rather, fail to plan when their RPA Bot (or Bots) die. Or even worse, when the human who built the Bot, and is the only one who understands its functionality, leaves the business. Recently, a large healthcare organization faced this exact challenge.



### Problem:

A suite of bots created by a single employee were required to run on a daily, weekly and monthly basis. When the employee left to pursue greener pastures, it became immediately obvious that most of the bots created needed constant assistance to get through their processes. Those Bots that didn't need constant assistance weren't able to run on-schedule at all. The healthcare organization did not use a certified development or support methodology for Bot creation, and they had no backup person or backup plan. Cue disaster.

Anxious for your business to avoid this type of scenario? Ask yourself these questions:

- Do you have a backup RPA Developer?
- Can IT fill in?
- Do you need to improve the design of your Bot(s)?
- Would you like to save money and guarantee service levels for your internal or external customers?
- Would you like to have your RPA Bots managed as a SaaS solution instead?

### Solution:

Enter CampTek Software. CampTek can create, repair and support your Bots. We also offer flexible pricing options for both short- and longer-term bot support.

In the instance above, CampTek was able to triage the situation and remedy the issues in just a few short days. We quickly assigned one of our certified developers to manage and run the Bots in the short-term. Longer term plans include a schedule to refactor the existing Bots up to par, which will enable them to run more efficiently. We also developed a hosting and ongoing support solution. Problem solved!

**Want to see more examples of CampTek RPA solutions in action?**

**[Check out our Case Studies here!](#)**





# Upcoming Events!

Looking for more industry-relevant information and professional development? Each month, the CampTek team will provide brief information on upcoming webinars, conferences and other events in this section.

## Learn How Implementing RPA Solutions will Increase Productivity

Webinar Hosted By: Silicon Cities Consulting & Advisory

Tuesday, June 22, 2021

8:00 – 8:45 PM EDT

*“For the first time in history, computers are doing the work for humans, instead of humans doing the work for computers” – Peter Camp, CTO & Founder, CampTek Software*

Join CampTek Software's CTO & Founder [Peter Camp](#) as he discusses some of the problems he is solving through RPA and AI strategies and how to automate inefficient, time-consuming & costly manual tasks. CampTek's "White Glove" development and support will be with you through every step of your RPA Journey. Q&A session will be also provided.

[Register here!](#)

## CRE8 Webinar Recap

Earlier this month, our own [Peter Camp](#) joined forces with George Dunn from [Cre8, Inc.](#) for the webinar collaboration project: How Can The Finance Department Use and Plan for Robotic Process Automation (RPA)?

The two experts addressed the RPA needs of the finance industry and focused much of the presentation on how companies can strategize and plan for scalable, comprehensive RPA strategies. Finance application areas discussed included Accounts Payable, Accounts Receivable, General Ledger, Payroll, Inventory, Asset Management, and others.

Additional topics included:

- What is RPA?
- How does RPA work?
- Where can RPA be best used in Finance, including benefits, case studies, and best planning practices.
- How to create a Finance “process-focused” digital transformation plan.

We appreciate all who attended and contributed to the Q&A session.

If any of our readers are interested in learning more about this topic, we are happy to share the webinar – better yet, schedule a call with us and we'll be happy to answer any questions: [info@campteksoftware.com](mailto:info@campteksoftware.com)

# CampTek Team Member Highlight

## Meet Corinna Robertson!



**Name:** Corinna Robertson

**Hometown:** Hudson, NH

**Position at CampTek Software:** Chief RPA Solutions Architect

**Description of position at CampTek Software:** I am involved in all aspects of delivering a solution to the customer, analysis, architecture, design/development and delivery of the completed solution.

**Favorite part about working at CampTek Software:** Flexibility, teamwork and opportunity for new ideas.

**Hobbies:** Yoga, photography and baking.

**One item on your bucket list:** Hawaii/travel in general.

**Favorite Music:** I like almost everything. I lean toward Van Morrison and Jazz.



## Find us on Social Media!

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